



LEARNING
ACADEMY

STRATEGIC TRANSFORMATION EXCELLENCE PROGRAM

Strategic - Relational - Self

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TAKE THE STEP

Navigating large-scale business and digital transformations can be daunting, requiring leaders to align strategies, resources, and teams for meaningful results. Success hinges on ensuring strategic alignment, building trust and collaboration, and fostering a mindset that supports visionary change.

Strategic Transformation Excellence Program (STEP) is a 6–9 month certificate program designed to equip **leaders with the skills to strategically drive impactful transformation journeys** within their organization.

The program is divided into three blocks, focusing on strategically aligning results with the vision, fostering service-based relationships, and cultivating a change mindset.



Block 1: <i>Strategic Alignment</i>	Strategic Problem Solving & Project Structuring	Impact Focused Business Case Management	Strategic Communication & Storyboarding
Block 2: <i>Service Based Relations</i>	Building High Performing Collaborative Teams	Engaging Stakeholders with Service Mindset	Having Difficult Conversations in Collaborative Way
Block 3: <i>Transformation Mindset</i>	Advancing Transformative Change Mindset	Navigating New Complexities with Adaptability	Championing a Learning & Innovation Culture
Real Company Case Study Support & Presentation			

TARGET GROUP

- Business & Digital Transformation Managers – Mid to Senior Levels
- Operations & Change Managers
- Department Leaders (e.g. IT, Procurement, Shared Services)

STRUCTURE

- 12 participants/ program
- 6-9 months long, with 2 to 3 days commitment per week
- Customizable modules according to the specific needs

WHY CHOOSE STEP?

- **Human Centric Operations Focused:** Curated for operational professionals, the program uses industry-specific experiences to ensure reliability and practicality.
- **Real-Life Case Integration:** Participants engage with real company case studies, presenting actionable recommendations to senior management.
- **Scalable Delivery:** Offers face-to-face, on-demand, and hybrid options, ensuring scalability across the organization, with access to resources & online support.



INSTRUCTOR: Deepak, with over 20 years of experience, stands at the intersection of Engineering (MTech), Business (MBA, HSG), & Humanity (MA, Philosophy). He has held Executive roles, incl. COO and Director in multinationals like Accenture, DP DHL, & Zurich Insurance, where he has successfully led large-scale, human-centric transformations

The logo consists of the letters 'MQ' in a white serif font, centered within a purple square. A thin white horizontal line is positioned below the 'Q'.

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