



LEARNING
ACADEMY

STRATEGIC TRANSFORMATION EXCELLENCE PROGRAM

**For Impact Driven Human Centric
Business & Digital Transformations**

mq-learning.com/step

TAKE THE STEP



Navigating large-scale business and digital transformations is challenging, with around 70% failing (McKinsey, 2019) due to issues like poor strategic alignment, lack of internal buy-in & weak leadership.

Achieving success requires a well-structured approach, fostering trust and collaboration, and cultivating a mindset that embraces visionary change.

Strategic Transformation Excellence Program (STEP) is a certificate program designed to equip **leaders with the skills to strategically drive impactful transformation journeys** within their organization.

The program is divided into three blocks, focusing on strategically aligning results with the vision, fostering service-based relationships, and cultivating a transformation mindset.



MODULAR PROGRAM

Block 1: Strategic Impact

**Strategic Problem
Solving & Project
Structuring**

**Impact Focused
Business Case
Management**

**Strategic
Communication &
Storyboarding**

Block 2: Service Based Relations

**Building High
Performing
Collaborative Teams**

**Engaging
Stakeholders with
Service Mindset**

**Having Dificult
Conversations in
Collaborative Way**

Block 3: Transformation Mindset

**Advancing
Transformative
Change Mindset**

**Navigating New
Complexities with
Adaptability**

**Championing a
Learning &
Innovation Culture**

Real Company Capstone Project Presentation



We partner with organizations to deliver the program in-house & support the transformation journey.

TARGET GROUP

- Business & Digital Transformation Managers – Mid to Senior Levels
- Operations & Change Managers
- Department Leaders (e.g. IT, Procurement, Shared Services)

STRUCTURE

- upto 12 participants/ program
- 6-12 months depending upon the organization's pace & priorities
- Customizable modules & structure according to the specific needs

WHY CHOOSE STEP?

- **Human Centric Operations Focused:** Curated for operational professionals, the program uses industry-specific experiences to ensure reliability and practicality.
- **Real-Life Case Integration:** Participants engage with real company capstone project, presenting actionable recommendations to senior management.
- **Scalable Delivery:** Offers face-to-face, on-demand, and hybrid options, ensuring scalability across the organization, with access to resources & online support.



INSTRUCTOR: Deepak, with over 20 years of experience, stands at the intersection of Engineering (MTech), Business (MBA, HSG), & Humanity (MA, Philosophy). He has held Executive roles, incl. COO and Director in multinationals like Accenture, DP DHL, & Zurich Insurance, where he has successfully led large-scale, human-centric transformations.

MQ Learning is a Swiss-based **EduQua-certified** Academy. Our clients include





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