

# Advanced Strategic Management Certificate Program - The Journey!



## **Simplifying Decision Making**

*(SCQ, MECE, Storyboarding, Pyramid Principle)*

## **Leveraging Strategic Frameworks**

*(Space - VCA, Matrix, Bubble Charts, Heat Maps  
Time - Wave Chart, S Curve)*

## **Managing Emerging Complexities**

*(Understanding: Unknown Unknowns; Addressing  
- Informal Channels, Feedback Loops, Adaptive  
Strategies)*

## **Becoming a Strategic Partner**

*(Warm Heart, Cool Head, Active Hands)*

# Case Study

Relook at your current project/ tasks:

- Review which Strategic frameworks could be useful.
  - Try to fit at least 2 (even if they don't fit 100%)
- Understand what emerging complexities you might be dealing with. Determine the strategies you will use to address them.
  - What concrete changes would you make?
- Choose a stakeholder with whom you want to develop a strategic partnership.
  - Which approaches would you use?
  - How would you envision the discussion?

*You can prepare slides for the discussion or provide a verbal update. Think through.*